

# 2024 Mental Health Connections Conference

## Media Kit



**FOSTERING COMMUNITY**

*Propelling Peace*

**December 4–6, 2024**



# Explanation and Intent of the Media Kit

As a sponsor of *Mental Health Connections: Fostering Community, Propelling Peace*, you can use this media kit to raise awareness of the conference among your stakeholders. The kit includes a direct mail message that you can use as the basis for an email campaign. It also includes announcement and reminder messages appropriate for social media posts. You can customize any of this content to better suit your audience and organization. Thank you for being a part of *Mental Health Connections: Fostering Community, Propelling Peace*!

## Email Content

NBCC and the NBCC Foundation invite you to attend the fifth international virtual conference, *Mental Health Connections: Fostering Community, Propelling Peace*.

This year will highlight education or training, practice, and research geared toward building, advocating for, and empowering others to foster a mental health community toward positive change and building peace by increasing understanding, compassion, resilience, and support in communities worldwide. This conference will enable speakers and participants to consider the power that each of us has as counselors individually and as part of the wider community of mental health professionals to make a difference.

### Learning Objectives

- Participants will learn about the state of counseling and mental health outside of the United States.
- Participants will learn about initiatives in education or training, practice, and research that foster community and build peace with and among diverse populations both outside and inside of the United States.
- Participants will learn about partnerships toward building mental health community and understanding worldwide.

### Registration Is Open!

The conference registration fee varies by country. Attendees from countries classified by the World Bank as high income pay \$110 to register. Attendees from all other countries pay \$30 to register. In addition, group registration rates are available for both high income and other countries. [View a list of high-income countries in our registration fee schedule](#). Students, NCCs, and holders of select credentials enjoy a 20% discount on conference registration.

Up to 33.5 hours of continuing education is available. Conference participants who complete the requirements to earn continuing education will receive a continuing education certificate from NBCC.

Registration fees support NBCC's [Mental Health Facilitator](#) program.

Further information about registration can be found at [bit.ly/2024MHCRRegistration](https://bit.ly/2024MHCRRegistration).



# Social Media Content

- Registration for the Mental Health Connections: Fostering Community, Propelling Peace global virtual conference is now open! This year will highlight education or training, practice, and research geared toward building, advocating for, and empowering others to foster a mental health community toward positive change and building peace by increasing understanding, compassion, resilience, and support in communities worldwide. The conference will take place virtually, December 4–6, 2024. Learn more and register at [bit.ly/2024MHCRegistration](https://bit.ly/2024MHCRegistration).
- You are invited to join NBCC and the NBCC Foundation December 4–6 for the fifth global virtual conference, Mental Health Connections: Fostering Community, Propelling Peace. Enrich your counseling knowledge and learn from mental health professionals from around the world. Secure your spot at [bit.ly/2024MHCRegistration](https://bit.ly/2024MHCRegistration).
- Expand your knowledge of counseling. To support your career, discounts are being offered to attend the Mental Health Connections: Fostering Community, Propelling Peace global virtual conference! Discounts are available for students, NBCC and CCE credential holders, and groups. Up to 33.5 hours of continuing education is available. Conference participants who complete the requirements to earn continuing education will receive a continuing education certificate from NBCC. Apply today at [bit.ly/2024MHCRegistration](https://bit.ly/2024MHCRegistration).
- Connect with and join mental health professionals from around the world for the fifth annual Mental Health Connections global virtual conference. From December 4–6, 2024, explore what it means to build a global mental health community. Register today at [bit.ly/2024MHCRegistration](https://bit.ly/2024MHCRegistration).
- Everyone should have access to high-quality counseling by competent counselors. Learn about global mental health needs at the upcoming global virtual conference, Mental Health Connections: Fostering Community, Propelling Peace. Discounts are available! Register at [bit.ly/2024MHCRegistration](https://bit.ly/2024MHCRegistration).

