

The Irish Journal of Counselling and Psychotherapy Advertising- Terms and Conditions

The term “Advertiser” means the party (member or non-member of IACP) booking the space and is responsible for payment.

The term “IACP” means the Irish Association for Counselling and Psychotherapy.

The term “IJCP” means The Irish Journal of Counselling and Psychotherapy

- Advertisements must conform to the [Code of Standards for Advertising and Marketing Communications in Ireland](#) and must accurately reflect the product and or service being advertised.
- Advertisements are subject to the IACP’s approval and must always be recognisable as advertisements and not resemble editorial matter.
- The IACP has absolute discretion to carry or refuse to carry an advert in the IJCP for any reason, including refusing accept an advert that had run in any previous edition.
- All claims made in an advertisement must be capable of being supported by appropriate evidence and must be made available to IACP upon request.
- The carrying of an advertisement by IACP does not constitute endorsement of the advertiser, its products or services.
- Space reserved by an advertiser must be paid in full where the advertisement is not carried due to an act or omission by the advertiser.
- The IACP reserves the right to increase advertisement rates at any time or to amend the terms and conditions at any time.
- The IACP will not be liable for any loss or damage caused by amendment, error, late carrying of an advertisement or any advertisement not appearing, from any cause whatsoever.
- The IACP has no liability whatsoever for any error on the part of any advertiser or any other party or entity, whether relating to inaccurate copy instructions, or howsoever arising.
- The IACP reserves the right to carry the most appropriate copy should copy instructions not be received by the stipulated time.
- Artwork must be supplied in an appropriate format specified by the IACP.
- Advertisers must sign off and approve a proof of their advert before it may appear in the IJCP