IACP

Public Attitudes to Counselling/Psychotherapy & Mental Health

Quantitative Research

July 2023

J.234772

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Project objectives

The Irish Association for Counselling and Psychotherapy (IACP) is the largest Counselling and Psychotherapy organisation in Ireland, representing over 5,000 members. Its role is to maintain professional standards of excellence in the field, and to represent the interests of both client and Counsellor/Psychotherapist.

Behaviour & Attitudes carried out a general public survey for the IACP in 2013, 2015, 2016 and 2019. This report presents the findings of a 2023 survey, providing up to date insights into;

- Mental health and wellbeing of Irish adults,
- Suicide in Ireland,
- Attitudes toward mental health in Ireland,
- Attitudes toward Counselling/Psychotherapy (including that for children/adolescents).

Previous waves were carried out as part of B&A's face-to-face Barometer (Omnibus) survey with this wave being carried out on one of our online omnibuses. In 2020, 2021 and 2022 we conducted mini-surveys online focusing on the areas of a sensitive nature such as mental health issues and having seen a counsellor/psychotherapist. The self-complete nature of an online survey may provide a platform for greater disclosure compared to a face-to-face survey.

Both the face-to-face barometer and online omnibuses are nationally representative however this change in methodology means some results aren't directly comparable to previous waves and this is flagged where relevant

In 2023 a sample of 1,023 Irish adults was achieved.

- Sample is quota controlled for gender, age, social class, region and area of residence.
- Fieldwork was undertaken between 8th and 20th June, 2023.



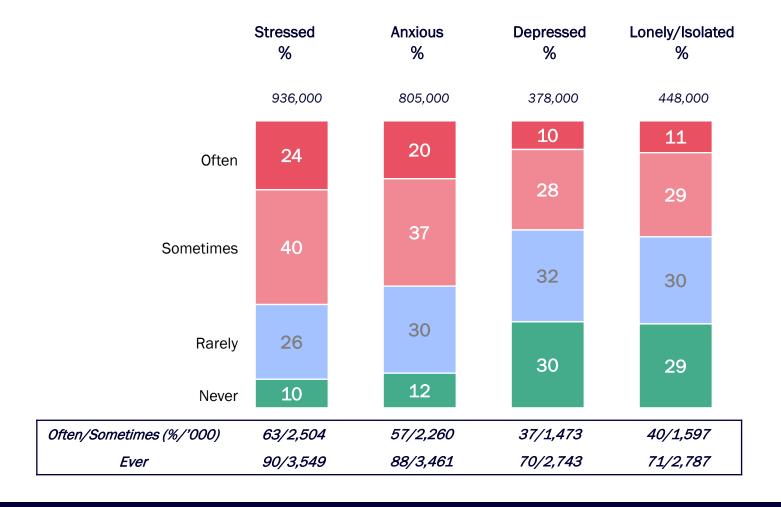
Mental Health & Wellness in Ireland

B&A

Just under one in four Irish adults 'often' feel stressed



Base: All adults - 1,023/3,945,000

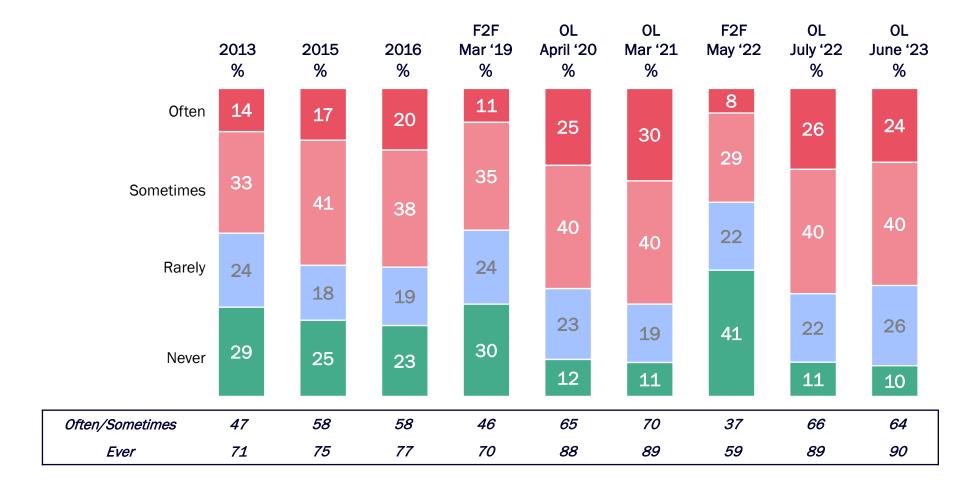


One in five often feel anxious with rates of feeling depressed and lonely/isolated slightly lower.

Levels of stress: consistent with 2022 for "often" feeling stressed



Base: All adults – 1,023/3,694,000 NB Survey method differences

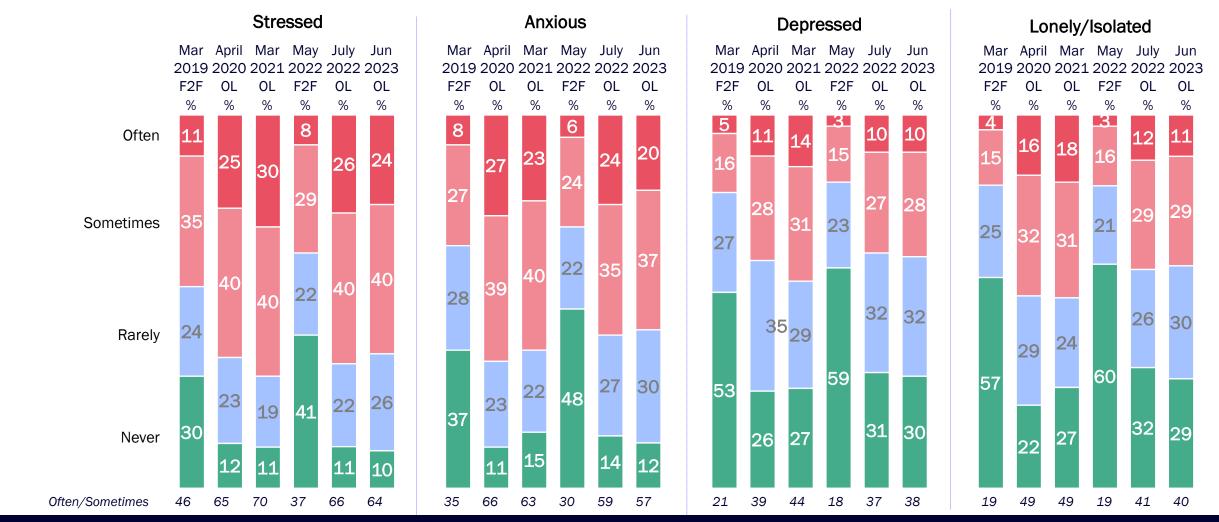


While incidence of feeling stressed are in line with last year there has been a decrease since 2021, most likely a factor of the pandemic

Recent experience of mental health issues



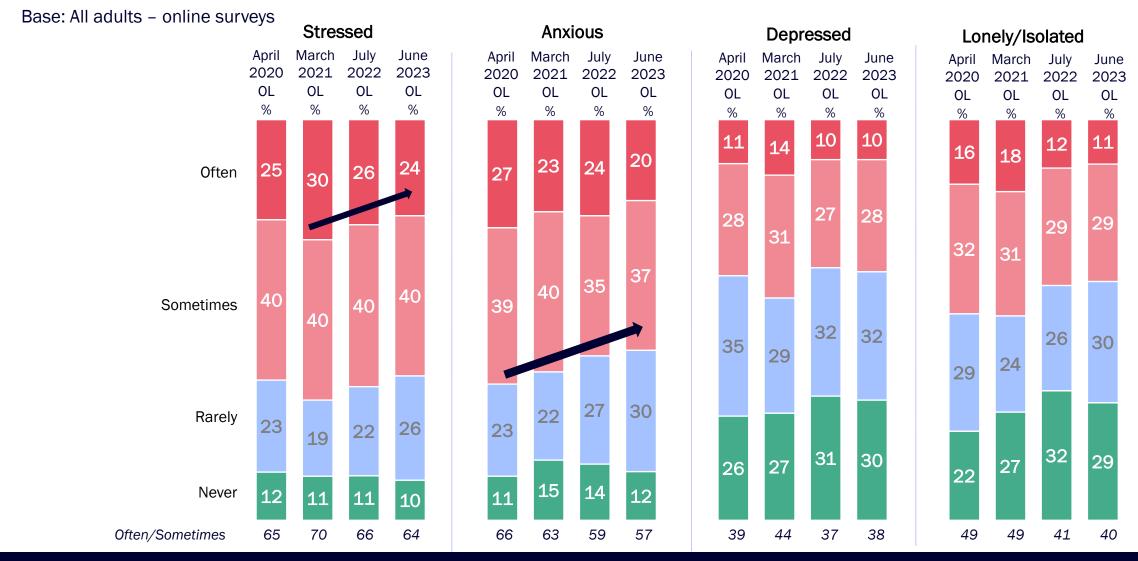
Base: All adults - 1,023/3,945,000 NB survey method differences



Consistent rates of feeling often/sometimes stressed, anxious, depressed or lonely/isolated with July '22. Note the substantial differences in people saying 'never' face-to-face versus online

Mid-pandemic experience of mental health issues was elevated

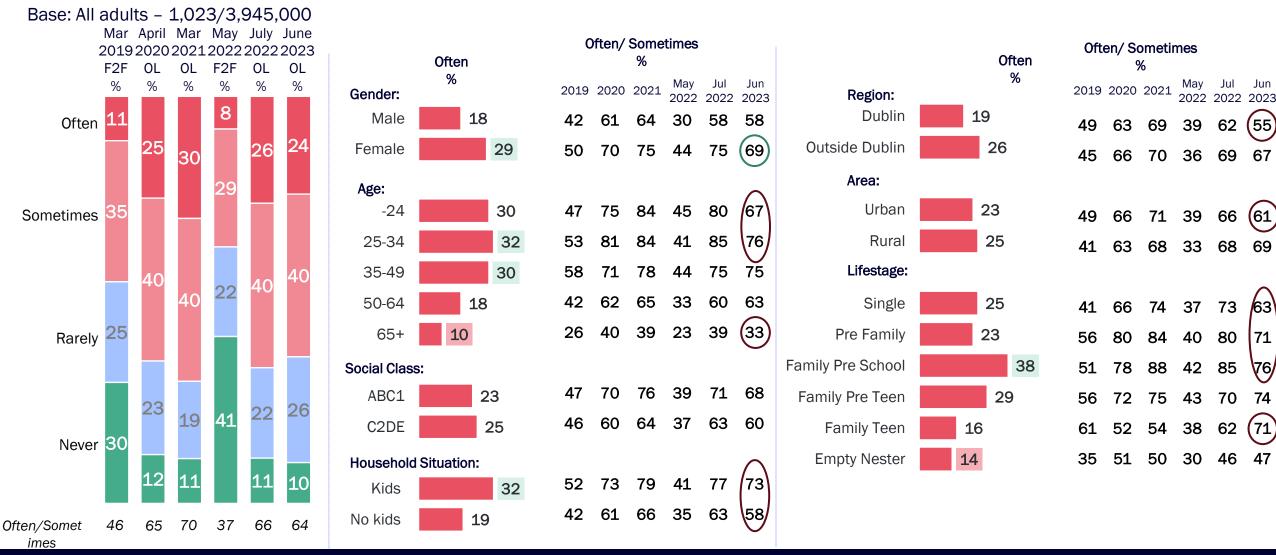




Stress has decreased since March '21 and anxiety has decreased as we have emerged from the pandemic. Depression and loneliness/isolation has also decrease since March '21 suggesting improving mental wellbeing post pandemic.

Feeling stressed x demographics



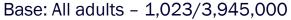


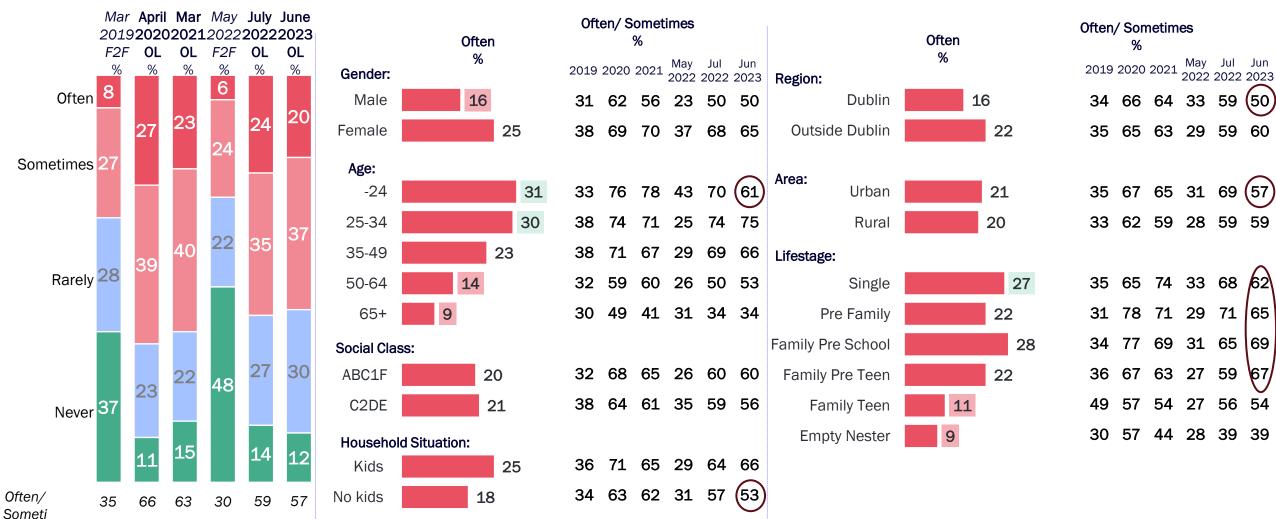
Women, 25-49-year-olds and those with kids in the household are significantly more likely to state they have often felt stressed in the last two weeks. Over 65 years olds are least likely to often feel stressed, and only a third now do.

(Interestingly, we had been a lot more likely in f2f studies to find people who said they were "never stressed".)

Feeling anxious x demographics







Men and over 50-year-olds are less likely to state they feel anxious often with under 35-year-olds more likely.

Again, online respondents are much less likely to say that they are "never anxious".

Feeling depressed x demographics



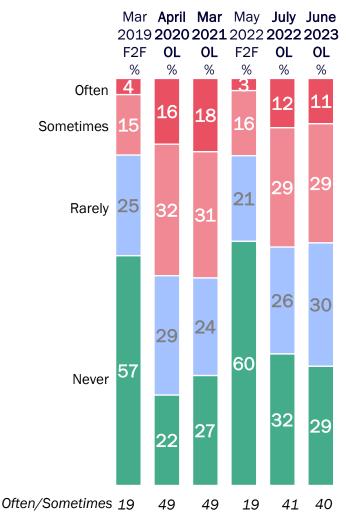


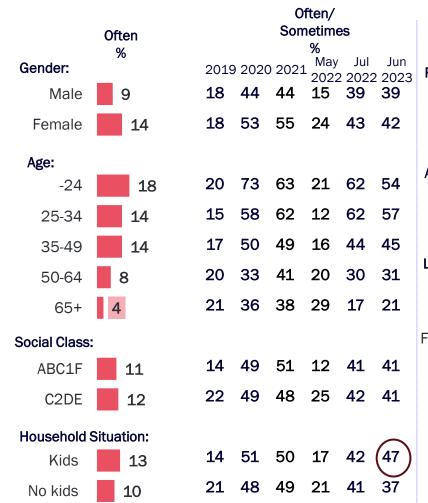
Over 50-year-olds are less likely to often feel depressed with those with kids in the household being more likely than average.

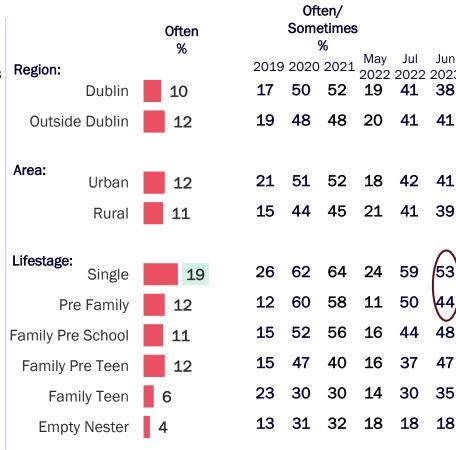
Feeling lonely/isolated x demographics



Base: All adults - 1,023/3,945,000





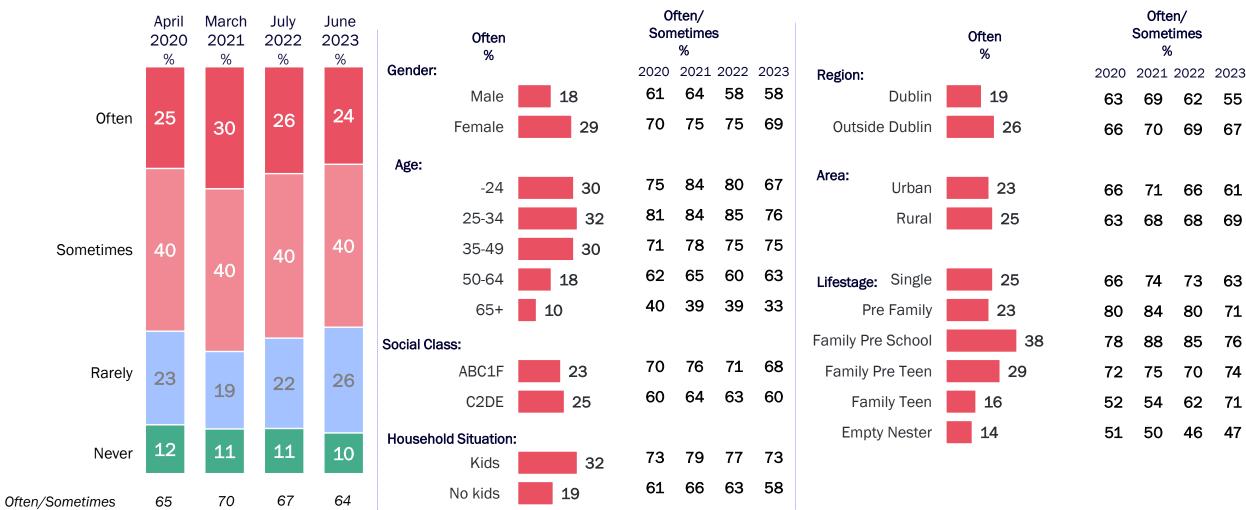


Over 65-year-olds are less likely than average to often feel lonely/isolated with those who are Single or Pre-family, but also Parents and Women, more likely.

Feeling stress has trended downwards since 2021



Base: All adults online surveys

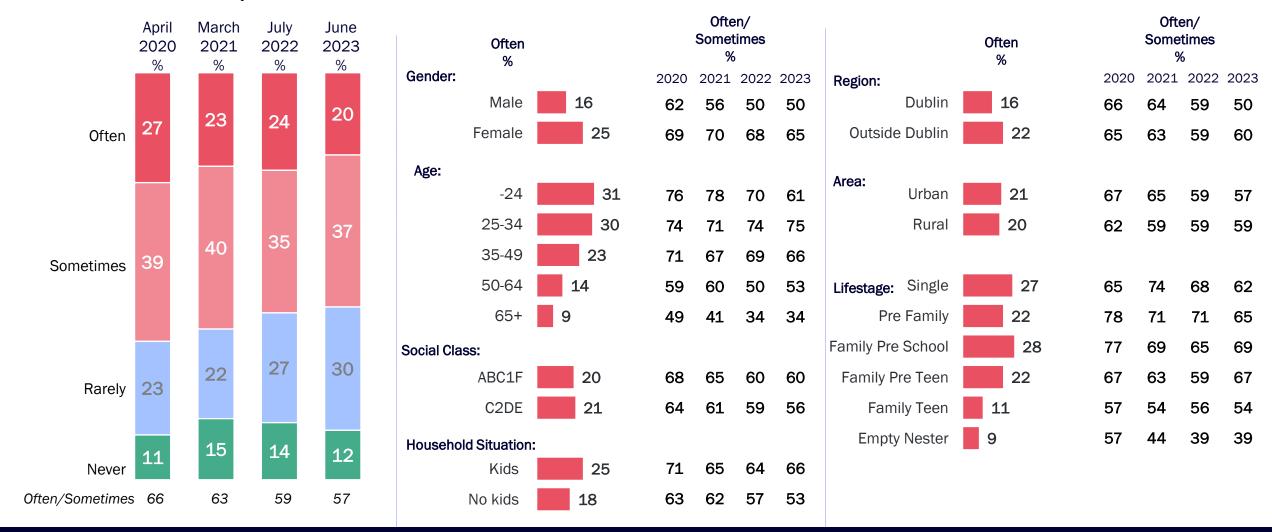


Often or sometimes feeling stressed is in line with levels seen at the start of the pandemic (April '20) although has reduced from mid-pandemic (-6%pts vs March '21). It remains most elevated female, among parents, in the school-going lifestages and between the ages of 25 and 49. It is higher among more affluent homes (as it consistently has been) and to a greater extent in rural and non-Dublin areas (with a Dublin reduction noteworthy).

Feeling anxious x demographics



Base: All adults online surveys

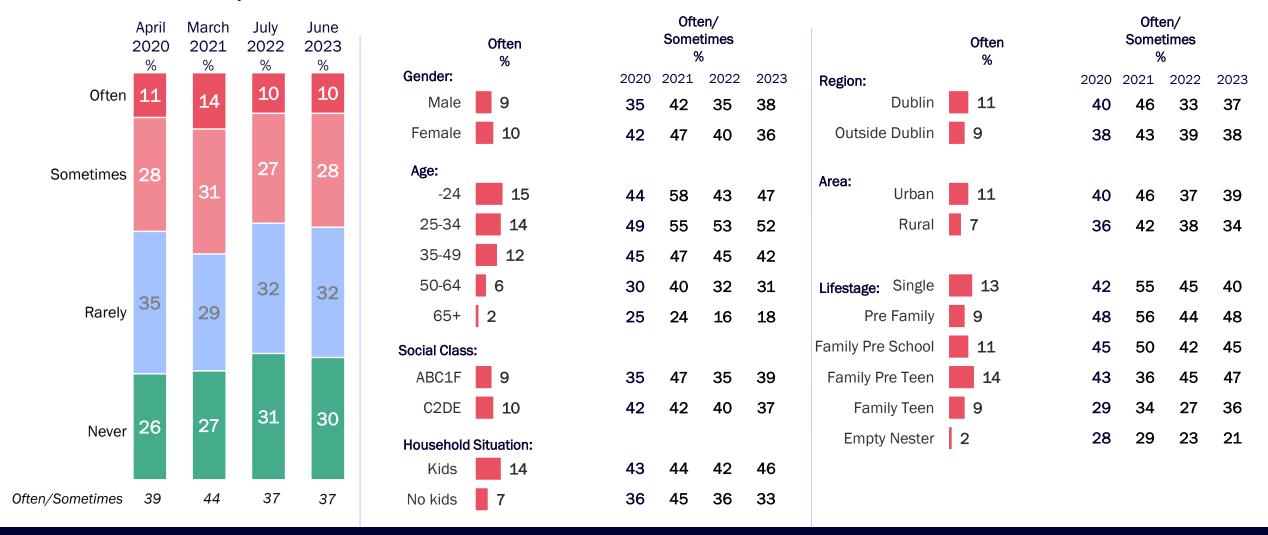


Feelings of anxiety are now somewhat less apparent although a regular occurrence for one in every five. Most elevated Female, 25 to 50, parents and slightly more so among more affluent families.

Feeling depressed x demographics



Base: All adults online surveys



Just under two in five say they are depressed at least some of the time, with no current gender or class difference, put particularly elevated for Parents, among all family lifestages, in urban areas and largely under the age of 50

Feeling lonely/isolated x demographics



Base: All adults online surveys



Loneliness and Isolation trended downwards since 2021 but is still experienced at some level by two in five and frequently by slightly over one in ten. At least occasional experience more pronounced 25-34 and in the Single lifestage, but the Urban and Dublin concentration seen during the pandemic has now reduced or evened out.

In which demographics do we see elevated experience



Stressed

Often:

24% of all adults

- 32% of those aged 25-34
- 32% of those with kids
- 29% of women
- 38% family pre-school lifestage

Often/sometimes:

63% of all adults

- 69% of women
- 76% of those aged 25-34 & 75% of 35-49
- 76% of family pre-school and 74% family pre-teen life-stage

Anxious

Often/sometimes:

57% of all adults

• 75% of those aged 25-34

Depressed

Often:

10% of all adults

14% of those with kids

Often/sometimes:

37% of all adults

- 52% of those aged 25-34
- 46% of those with kids
- 47% of family pre-teen life-stage

Lonely

Often/sometimes:

40% of all adults

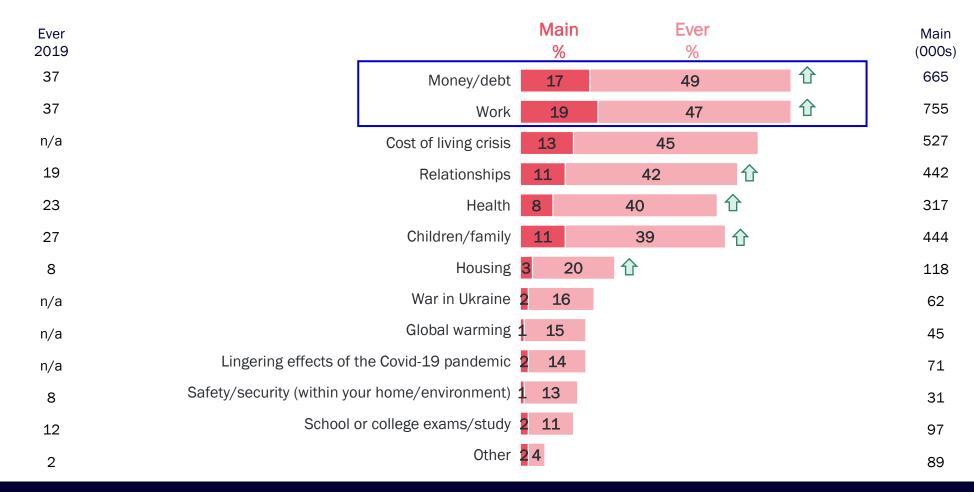
• 53% of single lifestage

In many instances higher levels of experience tie in with lifestage changes, presence of children etc with class-related differences less tangible

Work & money/debt issues are the top two causes of stress in people's lives



Base: All adults - 1,023/3,945,000



Money/debt and work remains the top two causes of stress in peoples lives. Other key causes of stress are the cost of living crisis (related to money/debt), relationships, health and children/family. If combining money/debt and cost of living it would be the main issue for three in ten, or 1.2 million people (and substantially higher than in 2019)

Main Causes of Stress - Summary



Work

Main

19% of all adults

- 24% of men
- 28% of 25-34s
- 27% of ABC1
- 22% of Dubliners
- 30% of pre-family lifestage

Money/Debt

Main

17% of all adults

- 26% of 25-34s
- 29% of family pre teen

Cost of Living Crisis

Main

13% of all adults

- 16% of women
- 17% of 25-34s
- 23% pre family lifestage

Children/Family

Main

11% of all adults

- 15% of women
- 15% of 35-49s
- 14% of C2DEs
- 19% family pre-school
- 25% of farmers*

Relationships

Ever

42% of all adults

- 47% of U25s
- 49% of those aged 25-34
- 45% of Leinster dwellers

Health

Ever

40% of all adults

- 46% of women
- 47% of Munster dwellers

Housing

Ever

20% of all adults

- 41% of those aged 25-34
- 25% of single people
- 24% of pre-family lifestage

War in Ukraine

Ever

16% of all adults

- 22% those aged 65+
- 22% of family teen lifestage

*Small base

The likelihood of an increasing array of factors being stressors has risen quite markedly since 2019



Base: All adults - 1,023/3,945,000

		Main caus	e of Stress		Ever Cause Stress					
	2013	2015	2019	2023	2013	2015	2019	2023		
	%	%	%	%	%	%	%	%		
Work	25	20	24	19	27	30	37	47		
Relationships	9	8	5	11	13	20	19	42		
Money/debt	33	24	19	17	44	38	37	49		
Cost of living crisis	n/a	n/a	n/a	13	n/a	n/a	n/a	45		
Lingering effects of the Covid-19 pandemic	n/a	n/a	n/a	2	n/a	n/a	n/a	14		
War in Ukraine	n/a	n/a	n/a	2	n/a	n/a	n/a	16		
Global warming	n/a	n/a	n/a	1	n/a	n/a	n/a	15		
Health	10	14	11	8	19	23	23	40		
Housing	n/a	n/a	2	3	n/a	n/a	8	20		
Children/family	n/a	3	12	11	n/a	3	27	39		
Safety/security (within your home/environment)	n/a	n/a	2	1	n/a	n/a	8	13		
School or college exams/study	7	3	6	2	9	5	12	11		
Other	n/a	3	1	2	n/a	3	2	4		

This could be a function of many elements but presumably the concurrence of the Pandemic and the more recent Cost of Living crisis, or the Polycrisis as some term it, is likely to be at the root of related stress

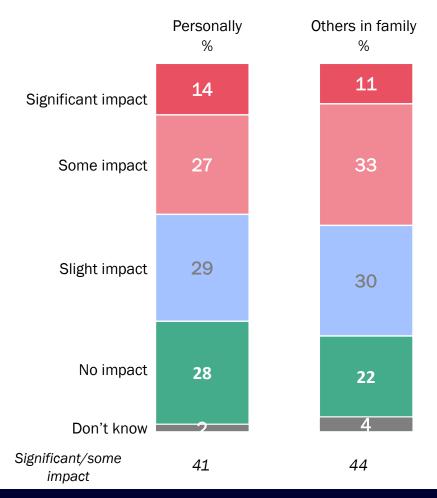


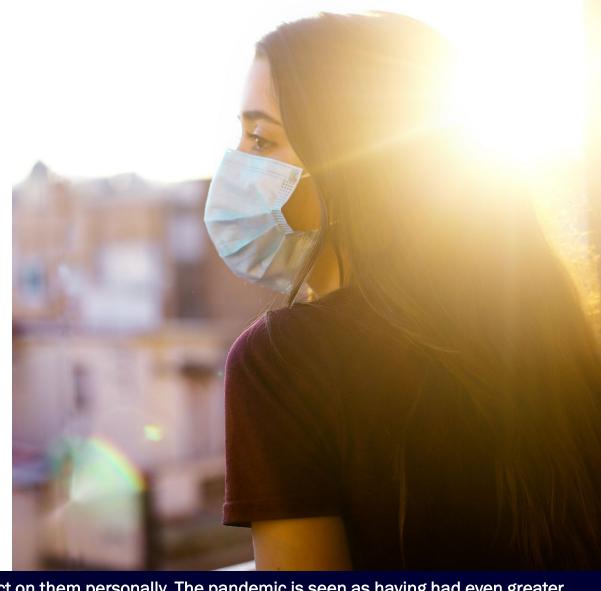
Impact of the pandemic on mental health

B&A

Impact of the Covid-19 pandemic

Base: All adults - 1,023/3,945,000

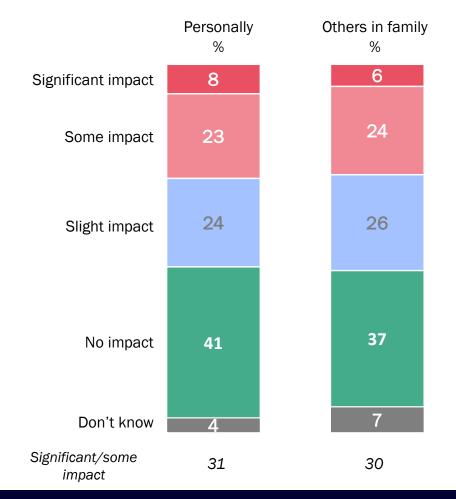




Just over two in five state the COVID-19 pandemic had some or a significant impact on them personally. The pandemic is seen as having had even greater impact on others in ones' family with only 22% believing it had no impact. One in seven believe it had a significant personal impact

Lingering impact of effects of the Covid-19 pandemic personally and on others

Base: All adults - 1,023/3,945,000





Approximately three in ten adults state they and others in their family have significant/some lingering effects of the COVID-19 pandemic today. One in twelve feel that it still significantly impacts them personally.



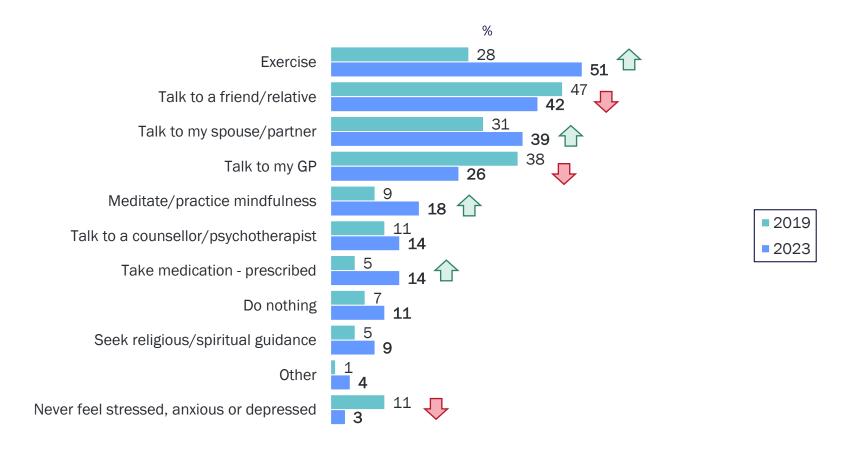
Mental health support and attitudes

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14% say they find talking to a Counsellor/ Psychotherapist helpful when they are struggling mentally



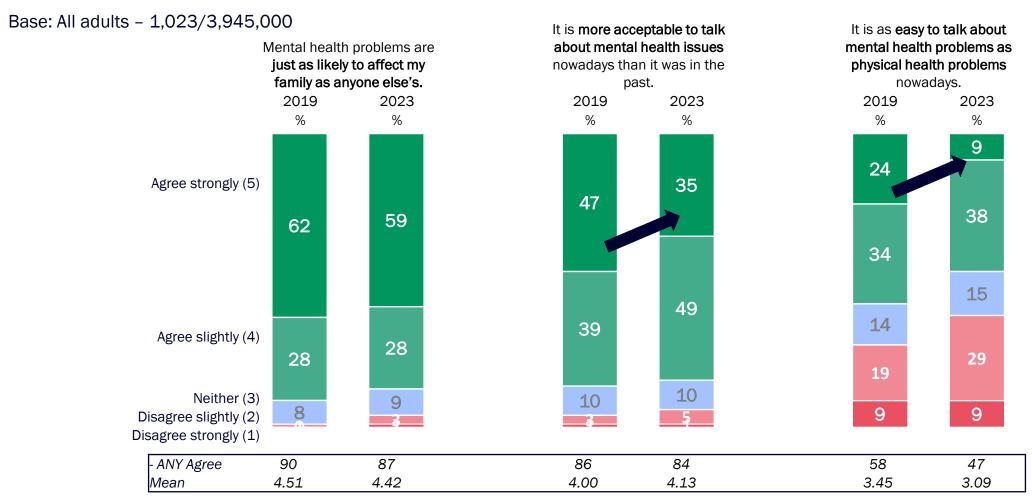
Base: All adults - 1,023/3,945,000



Exercise, talking to a friend/relative and talking to a spouse/partner are more helpful when struggling with your mental health. Exercise, talking with spouse/partner, meditation and medication have increased since 2019, this could be as a result of pandemic living.

Positive attitudes toward mental health are broadly evident but evidence the openness and acceptance are somewhat diminished



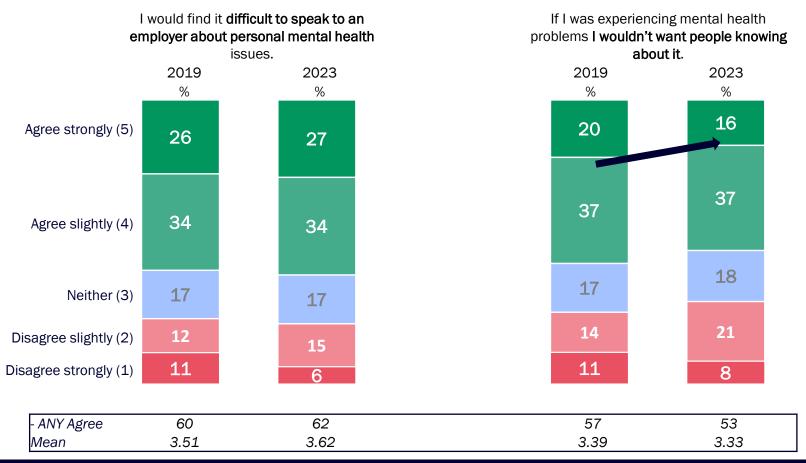


Agreement with *mental health problems as just as likely to affect my family as anyone elses is*in line with 2019 at 87% (-3%pts). The intensity of agreement with it being *more acceptable to talk about mental health issues nowadays* has decreased (35% strongly agreeing, -12%pts). Overall agreement with *it being as easy to talk about mental health problems as physical health problems* has also decreased to 47% agreeing (-11%pts).

Despite positive attitudes, personal disclosure remains an issue for many



Base: All adults - 1,008/3,694,000

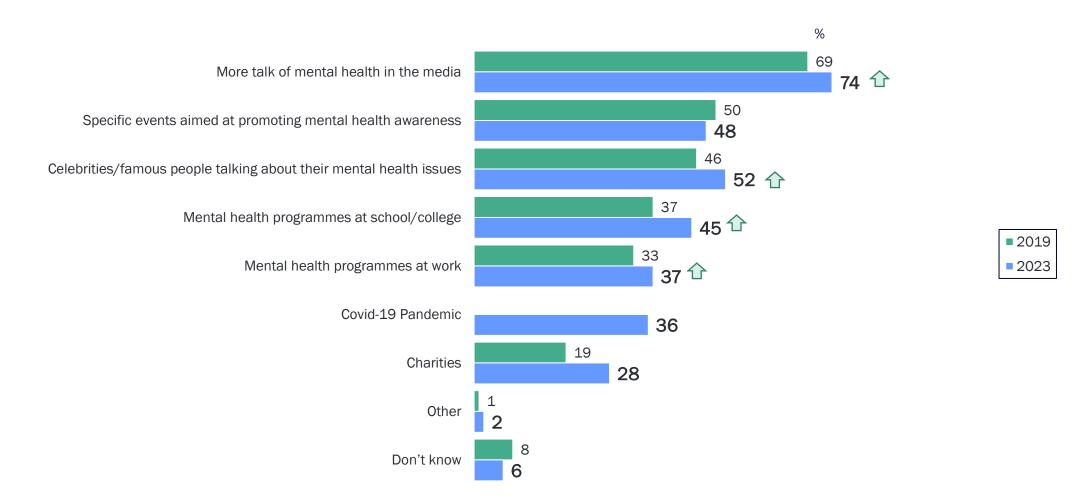


Agreement with finding it *difficult to speak to an employer about personal mental health issues* remains in line with 2019 at three in five adults. Slight decrease in intensity of agreement with *if I was experiencing mental health problems I wouldn't want people knowing about it* to 53% (-4%pts), but still a majority perspective.

Media, events and celebrity focus the key contributors to growing acceptance



Base: Those who say it is more acceptable to discuss mental health - 1,023/3,945,000



Just under three in four adults state that more talk of mental health in the media has contributed to it being more acceptable to talk about mental health issues today. Focus by Celebrities, in college and at work also helps.



Suicide in Ireland

B&A

The proportion who have been affected by suicide has increased notably since 2016



Base: All adults - 1,023/3,945,000



Any yes:	2016	2019	2023	'000s	
Immediate family Wider family Friends/colleagues Local community/ neighbours	6 7 11 14 13%	9 _	7 15 19 23 42%	293 583 753 902	

In 2023 half of adults claim to have been impacted by suicide in some way, increasing from a third in 2016. This could be driven by increased awareness or consciousness but there is evident growth across wider family, peer group and community.

However, the 2016 and 2019 levels were from face-to-face surveys so the possibility of previous under-reporting should not be discounted.

Suicide prevalence x demographics



Base: All adults - 1,023/3,945,000

	All	Gender		Age						Social Class			Region		Area	
	Adults	Male	Female	-24	25-34	35-49	50-64	65+	ABC1	C2DE	F	Dublin	Outside Dublin	Urban	Rural	
Base:	1,023	503	520	89	176	333	265	160	548	461	14*	301	722	736	287	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Yes – suicide in immediate family	7	6	8	10	6	9	6	6	7	8	14	6	8	7	9	
Yes – suicide in wider family	15	14	15	19	19	17	10	11	17	12	20	16	14	15	13	
Yes – suicide among friends or colleagues	19	22	17	29	23	24	13	9	23	15	13	20	19	20	18	
Yes – suicide among local community or neighbours	23	21	25	28	26	26	19	16	24	22	18	19	25	20	28	
Other	1	1	1	-	1	2	0	1	1	1	-	1	1	1	1	
No	50	52	48	40	44	40	58	67	46	54	63	53	49	52	47	

*Small base

There are no significant differences in awareness but it higher in the age groups below fifty and to an extent among middle class adults

Suicide prevalence x lifestage & condition experience



Base: All adults - 1,023/3,945,000

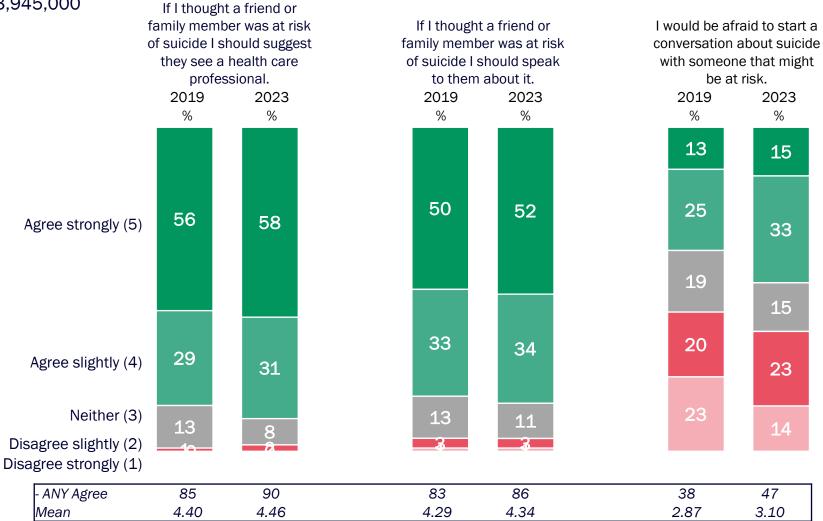
				Life	stage	Often/sometimes feel					
	All Adults	Single	Pre Family	Family Pre School	Family Pre Teen	Family Teen	Empty Nester	Stressed	Anxious	Depressed	Lonely
Base:	1,023	290	92	146	162	72	261	659	<i>596</i>	<i>383</i>	409
	%	%	%	%	%	%	%	%	%	%	%
Yes – suicide in immediate family	7	6	10	8	11	8	6	8	9	12	10
Yes – suicide in wider family	15	16	18	20	15	11	11	17	18	18	15
Yes – suicide among friends or colleagues	19	23	20	20	28	12	10	23	24	28	27
Yes – suicide among local community or neighbours	23	26	23	26	19	36	16	26	26	24	25
Other	1	1	-	1	3	-	0	1	1	1	2
No	50	48	44	41	41	47	65	43	42	39	40

Broader awareness in the family lifestages but not significantly so, Those with depression and loneliness experience have marginally higher awareness of it.

Talking about suicide







While most people claim they would have a word with someone who may be at risk there has been a sharp uplift in tentativeness for fear of being a catalyst or causing offence/upset. Again, 2019 was face to face, so survey method differences need to be considered as a factor.



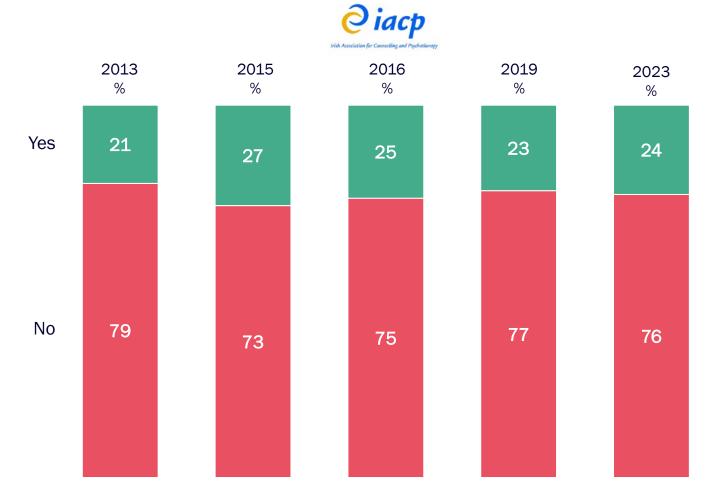
Attitudes toward attending Counselling/Psychotherapy

B&A

A quarter of Irish adults are aware of the IACP



Base: All adults - 1,023/3,945,000

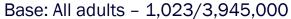


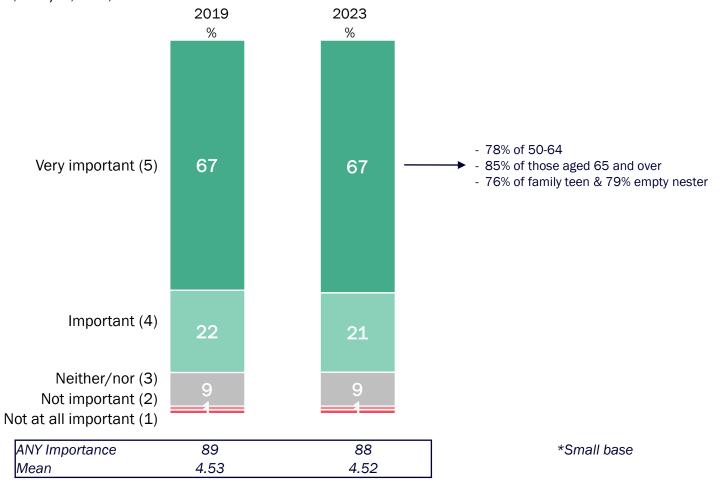
A reasonably consistent one in four indicate awareness of the Irish Association for Counselling and Psychotherapy.



Almost nine in ten believe it is important a therapist is fully trained and registered with a professional body





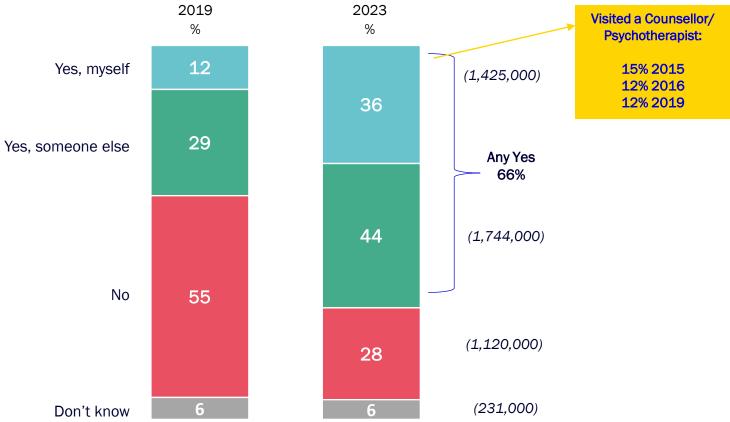


There is near universal agreement that therapists should be fully trained and registered.





Base: All adults - 1,023/3,945,000

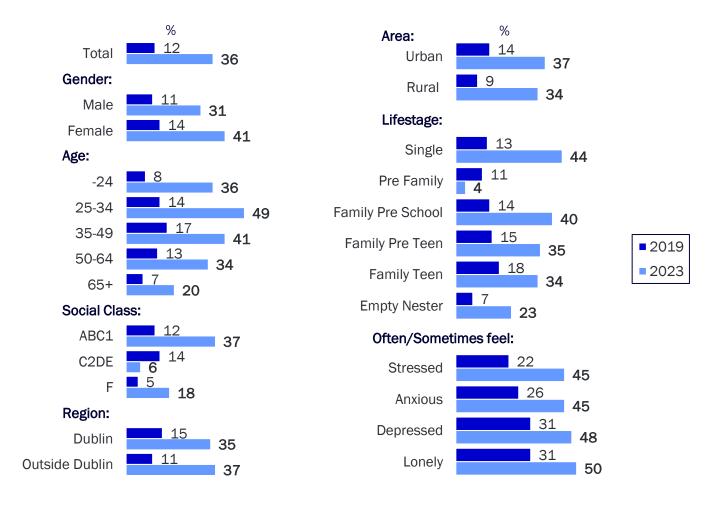


There has been an almost threefold increase in the numbers claiming to have personally visited a counsellor or psychotherapist. A majority now acknowledge that someone that they are close to has been to therapy.

Personally seeing a Counsellor/Psychotherapist x demographics



Base: All adults - 1,023/3,945,000



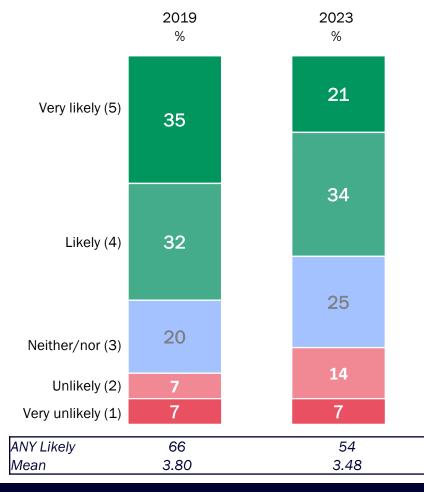
A substantial growth in the instance of having been for therapy across most demographics with middle class, 25-to-50-year-old, female adults more likely to have done so and a slightly higher instance for anyone experiencing loneliness, depression, anxiety or stress. 2019 survey was face to face.





Just over half say they would be likely to see a Counsellor/Psychotherapist if they were struggling

Base: All adults - 1,023/3,945,000

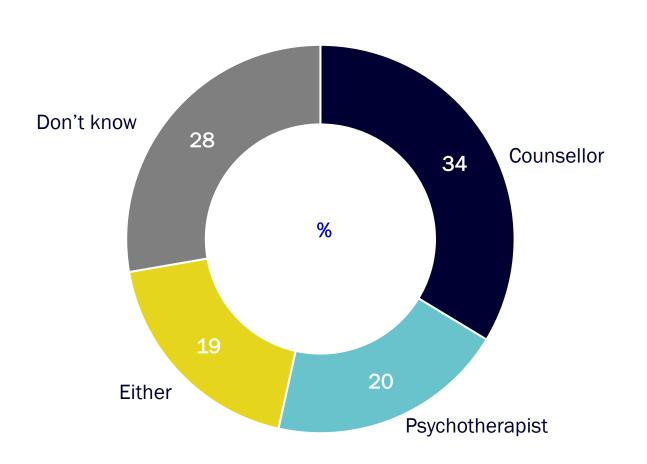


The appetite to attend a counsellor or psychotherapist is apparently lower, but this disguises the considerably elevated numbers having done so since 2019 (a trebling from one in eight to more than one in three.)

Preference for a counsellor or a psychotherapist

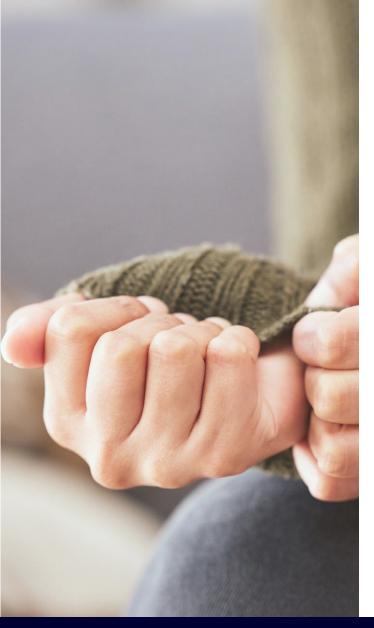


Base: All adults - 1,023/3,945,000



	Counsellor	Psycho- therapist	Either
	%	%	%
Male	29	23	19
Female	39	17	18
16-24	35	32	16
25-34	38	28	18
35-49	38	18	17
50-64	28	11	26
65+	30	20	15
ABC1	33	26	18
C2DE	34	15	20
F*	38	-	-
Dublin	34	23	19
Outside Dublin	34	19	18
Urban	35	22	18
Rural	33	17	19

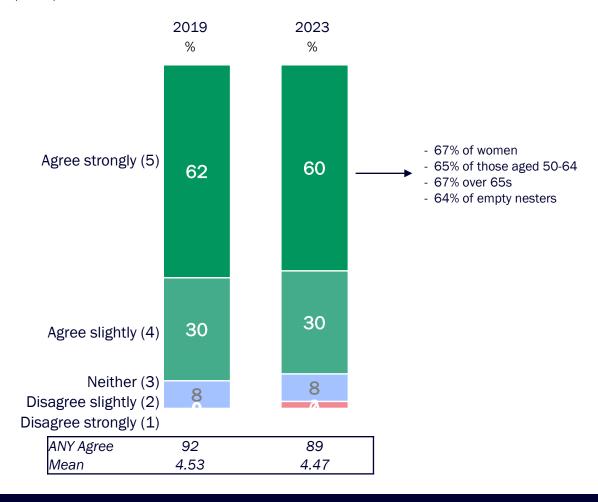
More say they would choose to see a counsellor (34%) than a psychotherapist (20%) while some would choose either (19%) and others don't know which they would choose (28%). Women appear a lot happier to see a counsellor overall, with men less intimidated by the idea of a psychotherapist, but men still more likely to prefer a counsellor. More work probably required to understand what influences these patterns.





Nine in ten say it is a good idea to seek Counselling/Psychotherapy if you are struggling

Base: All adults - 1,023/3,945,000

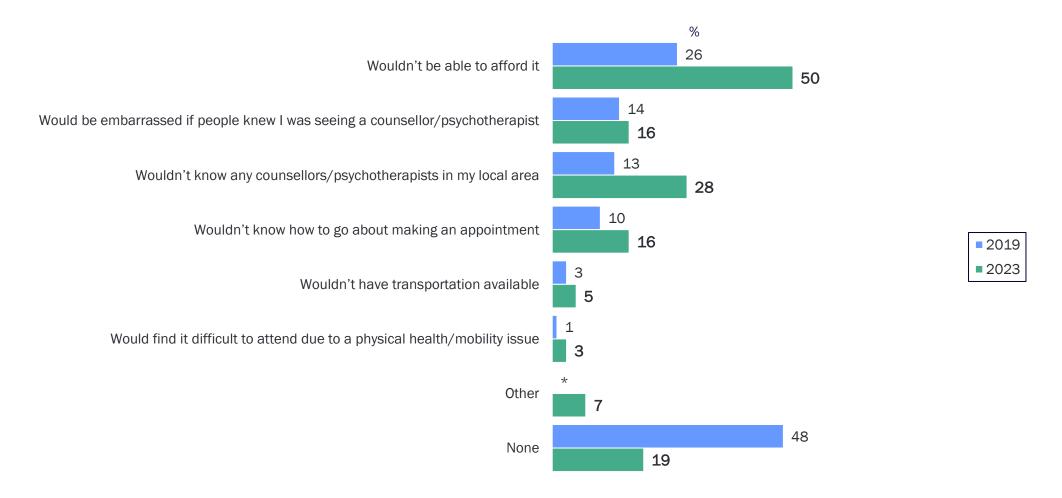


Near universal agreement that counselling or psychotherapy is perceived as beneficial.

Affordability is seen as a possible barrier by one in four



Base: All adults - 1,023/3,945,000

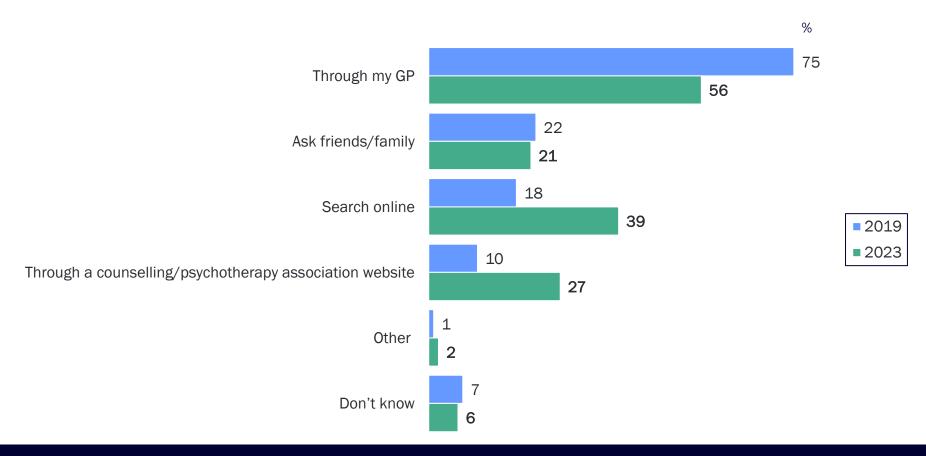


Almost half suggested that affordability would be a deterrent, although not knowing a counsellor or psychotherapist or how to interact with one might equally be a preventative. About one in seven say they would be embarrassed.

Just over half say they would go through their GP to make an initial Counselling/Psychotherapy appointment



Base: All adults - 1,023/3,945,000

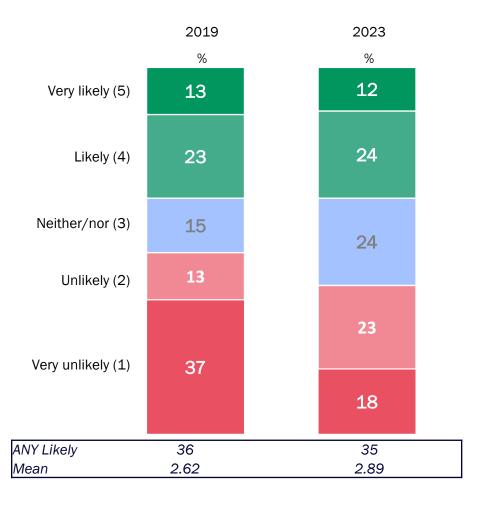


In the event of needing to make an appointment with the counsellor or psychotherapist, many say that they would make the GP their first port of call, but there has been a doubling in numbers who indicate that they would search online, now the second most likely course of action, and having bypassed the likelihood of initiating a conversation with friends or family.

Over a third are open to the idea of opting for online **Counselling/Psychotherapy**



Base: All adults - 1,023/3,945,000

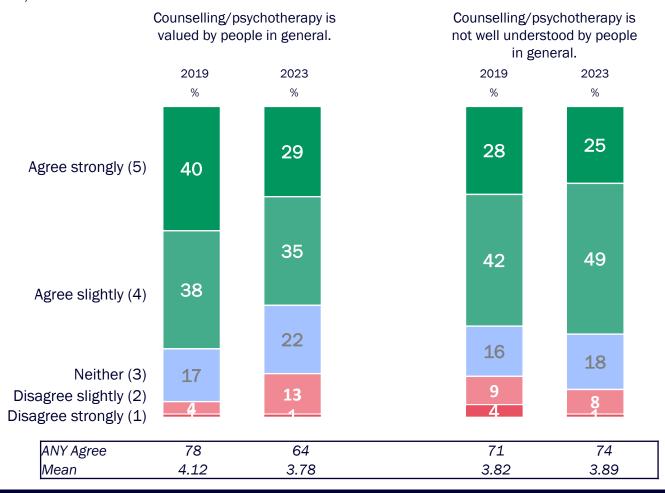


While there hasn't been any notable growth in appetite to see a counsellor or psychotherapist online, there has been a marked reduction in outright rejection, the level of which has halved since 2019.

While counselling/ Psychotherapy is valued by the vast majority, understanding appears to be lacking



Base: All adults - 1,023/3,945,000



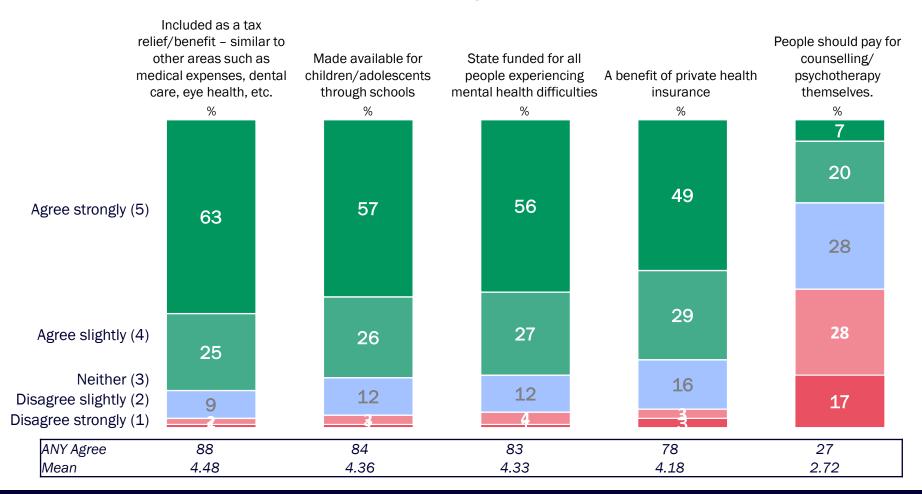
There has been somewhat of a reduction in agreement that counselling or psychotherapy is valued and indeed a greater number now doubt this. A majority are of the view that as a discipline it may not be well understood by people and there hasn't been any notable shift in this perspective over the past four years.

Support for funding of Counselling/Psychotherapy is strong



Base: All adults - 1,023/3,945,000

Counselling/Psychotherapy should be...



There is generally strong levels of support for funding of counselling and psychotherapy, with only one in four believing that it should be self-funded and almost half disagreeing that this should be the case.



Counselling/Psychotherapy for Children/Adolescents

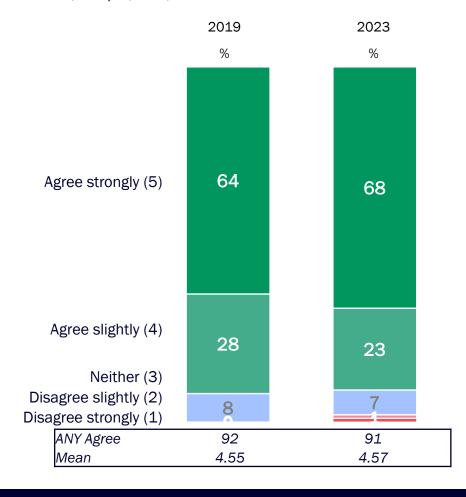
B&A





B&A

Base: All adults - 1,023/3,945,000

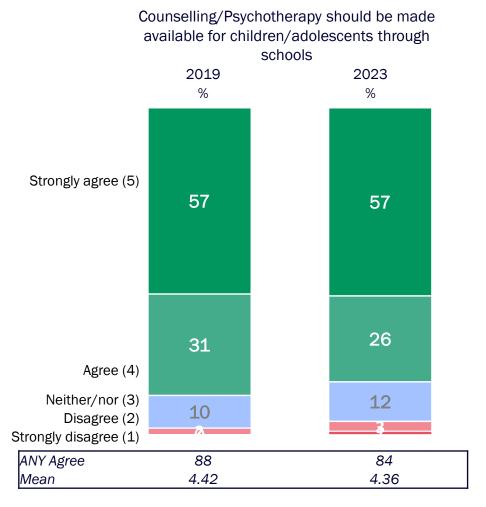


Increasing agreement that counselling or psychotherapy could benefit adolescents and children.

Almost nine in ten support the idea of Counselling/ Psychotherapy being available in schools



Base: All adults - 1,023/3,945,000



There remains near universal support for the provision of counselling and psychotherapy in schools; six out of seven agree with it.



Summary of Key Findings

B&A

Summary of Key Findings



Stress, Anxiety, Depression, Loneliness

- About a quarter are often stressed while one in five often experience anxiety.
- Depression and loneliness or isolation are generally more narrowly experienced.
- There has been a slight decline in numbers indicating that they often feel stressed from the time of the pandemic and indeed the same is notable in relation to experience of anxiety, whereas the tailing off in the incidence of depression or loneliness/isolation is more modest.
- Rates of often or sometimes feeling stressed or depressed are in line with early pandemic levels (April '20).
- Experience of stress is most elevated among women, those under 50 and particularly in the family lifestages and among those with children.
- The experience of anxiety is much more tangible in younger age groups whereas depression is more evenly distributed by age group.
- Loneliness/isolation is noteworthy among those who are single with again higher experience younger rather than older.
- Three quarters of all adults (74%) continue to experience at least one of these four conditions on at least an occasional basis

Contributors to Stress

- Money and the cost-of-living crisis have become much more significant causes of stress in recent years; in combination, they would now tend to dominate as a perceived basis for stress.
- Otherwise work, relationships, children and health are also substantial drivers.
- The range of factors ever contributing to stress has substantially risen in recent years, potentially it might be argued, as a symptom of what might be perceived as a polycrisis (or a succession of crises coming hot on each other's heels.)

Summary of Key Findings



Pandemic

- One in seven (14%) indicate that the pandemic had a significant personal impact while 11% suggested that it significantly impacted others in their family. Interestingly 14% still cite the pandemic as a personal cause of stress (admittedly now well behind other aspects such as cost of living etc).
- 8% of adults stated they personally feel significant lingering impact post pandemic with 6% stating others in their family have significant lingering impact.
- Younger respondents and women were much more likely to suggest an immediate or an enduring pandemic impact on ones' mental health.

Supports

- Exercise is now regarded as the primary way of alleviating stress, having risen from 28% in 2019 (face to face) to a very high 51% today (online.)
- Equally, people are much more likely to talk to someone else, whether a friend or relative or alternatively a spouse or partner.
- About one in seven (14%) say they would talk to a counsellor or psychotherapist.

Attitudes to Mental Health

- While there is widespread acceptance that mental health problems are universal and can be experienced by all, there has been a reduction in the numbers saying its acceptable to talk about mental health issues, or indeed agreeing that it is as easy to talk about a mental health problem as a physical health problem. These were more elevated in the past.
- Many remain as anxious not to have to talk to an employer about a mental health problem as before.
- Personal disclosure has decreased from 2019 with 53% (-4%pts) agreeing if I was experiencing mental health problems I wouldn't want people knowing about it. Openness to discussion of mental health problems is much more apparent among older than younger adults and there does seem to be substantial trepidation about discussing a mental health problem among younger adults.
- A greater focus on mental health in the media, a rising number of celebrities talking about mental health, and running more related programmes in school or work have all been important in growing acceptance or consciousness of mental health issues.

Summary of Key Findings



Suicide

- Over the past four years there has been a substantial increase in the numbers indicating they have been personally affected by suicide, rising from 38% in 2019 to 50% today. Important to note that the current online survey method may be likely to have elicit ed a higher response than we were likely to have received face-to-face before.
- Experience of or connection to suicide in ones' wider family, peer group or local community have all risen quite tangibly.
- While there is openness to discussion of suicide and many indicate that they are keen to take action where they are concerned about someone, there is equally escalating trepidation about approaching someone that may be at risk. Almost half now say that they would be wary to initiate a conversation about suicide with someone at risk. This trepidation is much more apparent younger and male.

IACP

- About one in four remain aware of the IACP with awareness significantly higher younger and female and notably in the Greater Dublin area. Awareness hasn't grown appreciably, however.
- Almost all agree that therapists should be fully trained and registered with a professional body.

Counselling Experience

- The numbers with direct personal experience of a counsellor or psychotherapist has trebled since the 2019 survey, now standing at 36%. Equally, over the same time period 44% indicate that a friend or acquaintance has experience of counselling or psychotherapy, again a rise of significant magnitude (15%).
- The increase in experience of counselling or psychotherapy is apparent across all demographics, although there is a very marked class-based disparity now, with 37% of middle-class people saying they have availed of counselling in comparison with just 6% of working class.





- While more people have been to a therapist, openness to doing so in the event of one struggling has actually reduced (from 67% down to 55%.) However, this reduction is probably related to the substantial increase in numbers having already been to a therapist.
- When asked to indicate a preference for seeing a counsellor as opposed to a psychotherapist, more emerged expressing a preference for a counsellor (34% to 20% for a psychotherapist) although many indicated either (19%) and a sizable number (20%) said they didn't know. It does appear that the term Counsellor may sound less intimidating or alarming than a psychotherapist may do, with women in particular more comfortable with the idea of a counsellor.
- There remains almost universal openness to the idea of children or adolescents being able to access counselling or psychotherapy.
- Most are very strongly of the view that counselling or psychotherapy should be funded by the State and/or supported by insurers etc.

Attending Counselling/Psychotherapy

- While there is very strong support for the idea of being able to visit a counsellor or therapist if struggling mentally, younger respondents are much more cautious and less likely to strongly agree in this regard.
- Affordability is the biggest barrier to seeing a counsellor or psychotherapist with half of adults stating pointing to cost as a reason that would discourage them from seeing a counsellor or psychotherapist. Lack of familiarity, not knowing a therapist, and embarrassment would also serve as deterrents from visiting.
- While most are likely to seek a referral to a counsellor or therapist through their GP, there has been a doubling in the numbers saying that they would search online, which has risen from 18% to 39%, now sitting in second place.
- Most younger people suggested that they would go online first while sourcing an appointment through the GP is more likely the preserve of the over 50s.

Thank You









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